



Proskauer Rose, LLP  
49298-043

**UTILITY DECLARATION  
AND POWER OF ATTORNEY  
Utility Application**

As below named inventors, we, **Sundeep BHAN, Jeff FENIGSTEIN and John ALFANO**, hereby declare that:

Our residence, post office address and citizenship are as stated below next to our name.

We believe we are the original and first inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled

**TARGETED INVITATION DELIVERY**

the specification of which

(Check One)  is attached hereto OR  
 was filed on December 11, 2003 in the United States Patent & Trademark Office and assigned Serial No. 10/734,811

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above.

We acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

We hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below.

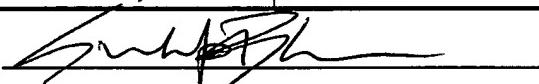
Application Number(s)	Filing Date
60/432,873	December 11, 2002

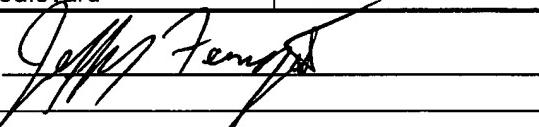
**POWER OF ATTORNEY:** As named inventors, we hereby appoint as our attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified invention application, all of the registered practitioners identified by Customer Number 21890:

PROSKAUER ROSE, LLP  
CUSTOMER NUMBER: 21890

Please direct all inquiries to Robert S. Mayer, Esq., at the above Customer Number.

We further declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

201	FULL NAME OF INVENTOR	FIRST Name SUNDEEP	MIDDLE Initial	LAST Name BHAN	
	RESIDENCE & CITIZENSHIP	City New York	State or Foreign Country New York	Country of Citizenship India	
	POST OFFICE ADDRESS	249 Church Street	City New York	State or Country NY	Zip Code 10013
INVENTOR'S SIGNATURE 		DATE <u>6/14/04</u>			

202	FULL NAME OF INVENTOR	FIRST Name JEFF	MIDDLE Initial	LAST Name FENIGSTEIN	
	RESIDENCE & CITIZENSHIP	City New York	State or Foreign Country New York	Country of Citizenship U.S.A.	
	POST OFFICE ADDRESS	140 Riverside Boulevard	City New York	State or Country New York	Zip Code 10069
INVENTOR'S SIGNATURE 		DATE <u>6/14/04</u>			

203	FULL NAME OF INVENTOR	FIRST Name JOHN	MIDDLE Initial	LAST Name ALFANO	
	RESIDENCE & CITIZENSHIP	City Farmingdale	State or Foreign Country New York	Country of Citizenship U.S.A.	
	POST OFFICE ADDRESS	10 Ivy Street	City Farmingdale	State or Country New York	Zip Code 11735
INVENTOR'S SIGNATURE 		DATE <u>6/14/04</u>			